Cameron Tourism Board Meeting Minutes For SEPTEMBER 12, 2023

1. Call to order

At 5:18 pm with Ricky Tow, Spring Janke, Neal Bactha, Francie Denio and Melanie Redd present.

- 2. Visitors Comments None.
- Approve Minutes from August 10, 2022 Meeting.
 Reed made motion Janke seconded all approved minutes.
- Discuss and Possibly Take Action on Financials
 Presented YTD income as of Sept. 30, 2023 showing 57,912.14 plus interest with expenses of 42,991.27. Bank statement as of August 31, 2023 showing ending Balance of 170,277.97. Denio made motion Janke seconded all approved.
- 5. Discuss and Possibly Take Action on 2022 2023 Projects and Past Due Reports
 - a. Chamber of Commerce
 - i. Steak, Stein & Wine Festival
 - ii. March Spring Festival
 - iii. Visitor Guide
 - iv. Texas Hotel & Lodging Association Dues

Motion by Janke to approval all four seconded by Denio vote was 3 for, Bactha against and Tow abstained.

6. Discuss and Possibly Take Action on Applications for 2023 – 2024 Budget Year

Tow made motion Bactha seconded Approving:

Chamber Steak, Stein & Wine \$5,050.

Screaming Eagle Festival \$6,900.

Chamber Billboard \$7,700

Tourism Director Contract \$13,750

Total requested approved as of 9/1/2023 \$33,400.

- Discuss and Possibly Take Action on Contract for Tourism Director for 2023-2024
 Denio made motion to approve Janke second approved with Reed abstaining.
- 8. Discuss and Possibly Take Action on 2023 2024 Tourism Budget

Tow presented number that have been presented in council budget workshops as \$48,000 income with \$47,750 in expenses. Reed made motion to approve Janke seconded with all approving.

Adjourn
 Denio made motion to adjourn at 625pm Tow seconded with all approving.

Ricky Tow, City Manager