



Cameron

Hometown, Texas

Cameron Tourism Advisory Board

Minutes

October 6, 2020 meeting

The Cameron Tourism Advisory Board met on October 6, 2020 at 5:30 on the 3rd floor of Cameron City Hall. Members present included Neal Bhakta, Roy Martinez, Melanie Reed, Loretta Walthall, Rhett Parker, and Pat Foster. Guest: Mayor Bill Harris

Chairman Neal Bhakta called the meeting to order at 5:33 p.m.

Rhett Parker made announcement that Cindy De La Rosa resigned from the board Friday, October 2, 2020

Each tourism application was reviewed and following actions were taken:

A motion was made by Loretta Walthall and seconded by Roy Martinez to approve an application from Chell Antiques for \$592.34, to purchase a highway banner (35'x3') promoting the Cameron Fall Festival. The motion carried.

A motion was made by Pat Foster and seconded by Loretta Walthall to approve the applications submitted by the Cameron Chamber of Commerce. Application 1: \$3145.00 Tour Texas.com; Application 2: \$750.00 Hotel Lodging Association Annual Membership; and Application 3: \$675.00 Gift Brochure-Advertising Cameron events. The motion carried.

A discussion was held concerning future processes, meetings, and applications. The board discussed that due to Covid-19 we were unable to take applications in July. The board is willing to have called meetings for special applications through out the year. The board discussed tourism events, and special cultural events being sponsored through tourism funds. The board discussed having a meeting in February 2021.

A motion was made by Roy Martinez and seconded by Loretta Walthall to adjourn. The motion carried.