

**Cameron Economic Development Corporation  
Board Meeting  
Minutes of February 21, 2020**

Board Members present included Maurice Goza, Mike Zajicek, Robert Schiller, Carl Bradley, and Connie Anderle.

Others present: Ginger Watkins

Visitors were Melanie Reed and Lee Bruns

1. Called to order  
President Robert Schiller called the meeting to order at 3:00 pm with a quorum present.
2. Public Comments  
No Public Comments
3. Review and approve the minutes from November 22, 2019.  
Carl Bradley moved to approve the minutes of November 22nd, 2019 as presented. Maurice Goza seconded the motion. Motion carried 5 - 0.
4. Discuss and take action on current financials.  
Secretary/Treasurer Mike Zajicek reported a total cash balance of \$363,696.04. Depreciation has been recorded. Sales Tax collections for January were \$32,377. This is 111% of the budget. The bond interest payment of \$16,923.74 was made on February 15th and the contribution of \$10,500 for retail tourism was paid. All transactions through the main checking are shown. Maurice Goza moved to approve the financials as presented. Connie Anderle seconded the motion. Motion carried 5 -0.
5. Review and accept FY 2018 – 2019 Audit Report.  
Maurice Goza moved to accept the FY 2018 -2019 Audit Report. Mike Zajicek seconded the motion. Motion carried 5 - 0.
6. Discuss and Tax Increment Reinvestment Zone development.  
City Council gave a nod of approval to move forward with creating a TIRZ. The draft of the application's required project and financing plan are complete and were forwarded to the City Attorney and City Manager for their review and comment on Thursday, 2/20/2020.
7. Discuss and possibly take action on the Downtown Redevelopment Contract.  
Connie Anderle moved to move forward with the engagement with Populous to develop drawings and marketing materials for marketing downtown Cameron and authorizing Robert Schiller to execute the agreement. Maurice Goza seconded the motion. Motion carried 5 - 0.
8. Discuss possible grant for a downtown business feasibility study.  
Ginger Watkins provided an overview of the USDA's Rural Business Development Grant which could be a resource for funds to conduct a feasibility study and/or purchase a software license to analyze types of businesses that could feasibility be successful in downtown Cameron. The grant application for this year closed on Friday, February 14th so there was no time to apply this year; however, it is an opportunity for possibly funding feasibility study next year.
9. Discuss and possibly take action on a downtown activation initiative.  
Connie Anderle moved to allow the purchase of downtown Adirondack chairs to be purchased

through the CEDC with the cost covered by donations from members of the Cameron Industrial Foundation. Carl Bradley seconded the motion. Motion carried 5 - 0.

10. Discuss and possibly take action regarding Farmers Market Pavilion uses.

Ginger Watkins said that there was a request from Milam Touch of Love to use the Farmers Market for adoption days and Microchipping and similar events. We do not have a separate rate for the Pavilion. Would the board be agreeable to this use free of charge for this entity?

Visitor Lee Bruns's wife is currently the President of the Milam Touch of Love, a 501(c)(3) non-profit volunteer organization working independently to help in efforts to care for domestic animals, educate their owners and the community, and help them achieve responsible ownership goals. They hold events such as pet adoption days and pet micro chipping

Mike Zajicek moved to authorize the use of the Farmers Market Pavilion by Milam County Touch of Love at no charge. Maurice Goza seconded the motion. Motion carried 5 -0.

11. Convene into executive session.

The board did not convene into executive session.

12. Adjournment.

Mike Zajicek moved to adjourn 3:46 pm