



Cameron

Hometown, Texas

Cameron Tourism Advisory Board

Minutes

February 08, 2017 meeting

The Cameron Tourism Advisory Board met on February 8, 2017 at 5:30 on the 3rd floor of Cameron City Hall. Members present included Neal Bhakta, Beverly Angell, Julie Sulak, James Thompson, Daniel Willie, and Rhett Parker. Loretta Walthall and Pat Foster were absent.

Chairman Neal Bhakta called the meeting to order at 5:36 p.m.

There were no visitor comments

A motion was made by James Thompson and seconded by Beverly Angell to approve the minutes of the August 9, 2016 meeting. The motion carried unanimously.

The Financial Report was presented by City Manager Rhett Parker. The February, 2017 budget presented Expenditures: \$10,000 and Revenues: \$9,773.15. There is a balance from the reserve of \$96,537.38. A motion was made by Beverly Angell and seconded by Daniel Willie to approve the financial reports as presented. The motion carried unanimously.

The Tourism Board then began the discussion of the creation of a Tourism and Retail Director. The salary and benefits would be paid for by the CEDC, City of Cameron, Chamber of Commerce and Tourism board. The CEDC and City Council had already voted on a favorable motion to review a 5 year inter local agreement that would fund the position. The Tourism and Retail director will have many duties that will promote sports tourism, management of tournaments and farmers market at The Yards of Cameron, promote city festivals and events, support retail businesses/development, downtown restoration, downtown activities promoting tourism and economic development and chamber of commerce. The salary will be justified through post event reports that are approved by the HOT funds.

A Motion was made by James Thompson and seconded by Beverly Angell to approve applying \$10,000 annually toward the salary of a Tourism and Retail Director through a 5 year inter local agreement with the CEDC, City of Cameron, and Chamber of Commerce. The motion carried unanimously.

There being no further business the meeting adjourned at 6:35 p.m.